

PRIDE OF MADISON

Madison's Beautification Board created the Pride of Madison (POM) program as a way for those in the community to become directly involved in keeping our city cleaner, safer and a more beautiful place to live.

A group or individual may participate in one or more of the Pride of Madison programs: **Adopt-a-Mile or Adopt-a-Spot**. With each adoption program, we ask for a one-year commitment. It's not a monetary commitment, but a contribution of time. Each group/individual participating in the program will have a sign erected by the city identifying your group/individual as having "adopted" the given area.

Adopt-a-Mile: Groups or Individuals adopt one mile within the city limits of Madison, as identified by the POM. By adopting a mile, you are agreeing to help keep a designated stretch of roadway litter free. We ask that each group/individual organize "work days" a minimum of once per quarter. However, some miles have more traffic than other areas, and may require more frequent attention.

After you have placed the litter in a black trash bag, simply leave the securely tied bags under your designated sign and contact us. We will coordinate with Public Works to have the bags picked-up.

Adopt-a-Spot: Flowers can add color and beauty to an otherwise barren space. The city of Madison has several public flowerbeds that are in need of attention. The beds vary in size and locations (such as the public library and Senior Center). The Beautification Board provides the flowers, soil and mulch and volunteers design and plant their adopted bed. On average, the POM organizes three seasonal plantings and we try to select flowers that are drought tolerant. However, during dry spells (3 weeks or longer), volunteers would need to water the beds and on occasions, remove weeds.

If you have questions about the Pride of Madison, or would like to become involved in a program that makes a difference for all residents, please contact the Beautification Board at madisonbeautificationboard@yahoo.com